



## All Things Government-Leased

### 2024 NFDA CONFERENCE SPONSORSHIPS

Conference Sponsorships are a great way to create visibility for your company! Contact [info@nfda.us](mailto:info@nfda.us) to learn more.

#### Lanyard Sponsor **\$4,500** **SOLD**

- Company logo on all attendee badges/lanyards
- Two registrations to the NFDA Annual Conference
- Two Complimentary individual memberships
- Company logo on all promotional conference communications
- Company logo on conference landing pages
- One page ad in on-site and virtual program
- Company logo visible on on-site conference signage
- Company advertisement displayed during conference break
- Exhibit table prominently placed at event
- Preferred seating at the annual conference

#### WiFi Sponsorship – **\$4,500**

- Two registrations to the NFDA Annual Conference
- Two Complimentary individual memberships
- Company logo on all promotional conference communications
- Logo on wifi password documentation and in presentation
- Company Logo on conference landing pages
- One page ad in on-site program
- Company logo visible on on-site conference signage
- Exhibit table prominently placed at event

#### Conference Reception Sponsor – Day 1 **\$4,000** (1 available) **SOLD**

- Two registrations to the NFDA Annual Conference
- Two Complimentary individual memberships
- Sponsor recognition at event
- Company logo on all promotional conference communications
- Company logo on conference landing pages
- One page ad in on-site program
- Signage visible at Pre-Conference reception
- Company Logo visible on all conference signage

#### Conference Reception Sponsor – Day 2 **\$4,000** (1 available)

- Two registrations to the NFDA Annual Conference
- Two Complimentary individual memberships
- Sponsor recognition at event
- Company logo on all promotional conference communications
- Company logo on conference landing pages

- One page ad in on-site program
- Signage visible at Pre-Conference reception
- Company Logo visible on all conference signage

**Breakfast Sponsor \$4,000 (1 available)**

- Two registrations to the NFDA Annual Conference
- Two Complimentary individual memberships
- Sponsor recognition at event
- Company logo on all promotional conference communications
- Logo visible on conference signage
- Logo on conference landing pages
- Additional company signage visible at break
- Company description listed in on-site program
- Exhibit table prominently placed at event

**Lunch Sponsor \$4,000 (1 available) SOLD**

- Two registrations to the NFDA Annual Conference
- Two Complimentary individual memberships
- Sponsor recognition at event
- Company logo on all promotional conference communications
- Logo visible on conference signage
- Logo on conference landing pages
- Additional company signage visible at break
- Company description listed in on-site program
- Exhibit table prominently placed at event

**Break Sponsor \$4,000 (1 available)**

- Two registrations to the NFDA Annual Conference
- Two Complimentary individual memberships
- Sponsor recognition at event
- Company logo on all promotional conference communications
- Logo visible on conference signage
- Logo on conference landing pages
- Additional company signage visible at break
- Company description listed in on-site program
- Exhibit table prominently placed at event

**Survey/Polling Sponsorship – \$3,000 (2 available)**

- Two registrations to the NFDA Annual Conference
- Two Complimentary individual memberships
- Company logo on all promotional conference communications
- Logo on polling/survey app for one session
- Company Logo on conference landing pages
- One page ad in on-site program
- Company logo visible on on-site conference signage
- Exhibit table prominently placed at event

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## **Silver Sponsor Level**

### **Conference Sponsorship 1 – \$2,750 (Unlimited)**

- Two registrations to the NFDA Annual Conference
- Two Complimentary individual memberships
- Company logo on all promotional conference communications
- Company Logo on conference landing pages
- One page ad in on-site program
- Company logo visible on on-site conference signage
- Exhibit table prominently placed at event

## **Bronze Sponsor Level**

### **Conference Sponsorship 2 – Option 2 \$2,000 (Unlimited)**

- One registration to the NFDA Annual Conference
- One complimentary individual membership
- Company logo on all promotional conference communications
- Company Logo on conference landing pages
- Half-page ad in on-site program
- Company logo visible on on-site conference signage
- Exhibit table prominently placed at event

### **Exhibitor – \$1,500 (Unlimited)**

- One registration to the NFDA Annual Conference
- Company logo on all promotional conference communications
- Company Logo on conference landing pages
- Half-page ad in on-site program
- Company logo visible on on-site conference signage
- Exhibit table prominently placed at event

### **Advertising in the Conference Program (Print)**

- \$500 – Full page ad
- \$350 – Half page ad

## 2024-2025 NFDA ANNUAL SPONSORSHIPS

Annual Sponsorships are a great way to bundle membership and conference benefits all in one!

### **Diamond Sponsorship \$7500**

- Company logo and description posted on NFDA home page
- Corporate membership (includes three Individual memberships)
- One sponsored webinar of your choice
- Company content posted through Website & Social Media
- Three registrations at the NFDA Annual Conference
- Company logo on all promotional conference communications
- Company Logo on conference landing pages
- Full page ad with prominent placement in on-site program
- Company logo visible on on-site conference signage
- Exhibit table at prime location at the annual event

### **Platinum Annual Sponsorship \$5,000**

- Company logo and description posted on NFDA website
- Three Individual Memberships
- One sponsored webinar of your choice
- Company content posted through website & Social Media
- Company logo on all promotional conference communications
- Company Logo on conference landing pages
- Two registrations at the NFDA Annual Conference
- Full-page ad in on-site program
- Company logo on all promotional conference communications
- Exhibit table prominently placed at event

### **Gold Annual Sponsorship \$3,500**

- Company logo and description posted on NFDA website
- One individual membership
- Company content posted once through website & social media
- Company logo on all promotional conference communications
- Company Logo on conference landing pages
- Two registrations at the NFDA Annual Conference
- Half-page ad in on-site program
- Company logo visible on on-site conference signage
- Exhibit table prominently placed at event